



## WASHINGTON ORGANIC RECYCLING COUNCIL

### WORC Board Meeting

February 21, 2019 MINUTES

**Call to Order** – Executive Director Britni Lundin called the meeting to order at 10:09 am. Additional participants were, Vice President, Steve Diddy, Secretary, Stephanie Miller, Directors; Dan Corum, Jack Hoeck, Kaitlyn Welzen, Ashley Mihle, Sam Schaefer-Joel, Howard Stenn, Cassie Whitebread, Patrick Jordan, Mary Harrington, David McDonald & guests Jeff West & Andy Bary.

Absent were; President, Samantha Fleischner, Treasurer, Scott Deathrage, Michele Riggs, & Nehemias Chalma.

#### **Presentation:**

Mary Harrington gave a presentation on the current bills in the legislative session (see attached for her notes).

**Consent Agenda:** Board accepted January 2019 minutes from the Strategic Planning Session and the January Board Meeting. Board accepted January 2019 financial reports.

**Financials:** Britni reported that WORC is financially stable with \$47,197.74 in savings, and \$40,357.03 in the operating account. A motion was made to move net income funds from 2018 in the amount of \$1,569.88 into the reserve/savings account, seconded and passed.

**Event Committee Reports:** The Board agreed on the date and location of our Annual Conference; November 7<sup>th</sup>-8<sup>th</sup> at the Heathman Lodge in Vancouver, Wa. The Annual Conference Committee is working on the list of speakers. It was suggested that the Board consider co-hosting the event in subsequent years with the Tilth Alliance. It was also suggested that this event would be an opportunity to network with our Oregon partners at AOR. Jack will send Britni their contact information.

It was discussed that the perceived value of the Annual Conference needs to be increased. It was further suggested that WORC increase interaction with the end user of compost to increase attendance at the Annual Conference and membership. Suggested to give WSDOT and ODOT tickets to our conference to bring in more individuals. Additionally, it was suggested that ROT be on the agenda for the Annual Conference to increase attendance.

**CFOT:** The committee is still working on securing location and funding for this year's CFOT class so that WORC can operate within the budget. Mary is working on getting a sponsorship from the Department of Ecology to cover part of the cost. It was also suggested that WORC pursue a grant for next years' CFOT. Britni can set up a special contract through AMI if the Board wishes to pursue this avenue. The grant writing process would need to be started within the next 2-3 months.

**Membership, Outreach, Communications:** The Board discussed the importance of mentoring WORC's members as both a benefit of membership and a way to increase member interaction. Britni will send out an email to see who is interested in being a mentor. In addition, Britni proposed adding a member portal to the website that gives members access to mentor information, meeting minutes and past event information. The Board approved. Britni reported that our 2019 membership invoices are roughly 75% unpaid. She has made calls and sent monthly emailed invoices.

The Membership committee is working on new membership tiers and fee structure to present to the Board. The focus is making sure that members are getting value for their membership dollars. The membership committee will map out who our current members are, and where the gaps are. Britni to send out a spreadsheet for Board members to fill out with prospective members.

Mary discussed the “Compost this not that” campaign proposal with WORC. This campaign would be focused on contamination reduction for specific items that most composters deal with, however it would not be based on any particular county. The Board decided that they would like to have this information available on the website in addition to posting information about how to use compost and rules surrounding compost. WORC needs to be a source of harmonized messaging for both our members and consumers. The Board will send Britni the specific links/materials that they would like her to post.

It was also suggested that WORC look at providing grants for specific projects that increase or promote the use of compost i.e. community gardens.

**Legislative:** The Board discussed the need to have legislative procedures available for the Board to follow prior to supporting bills further. The Bylaws committee will be working on writing up these policies for our next Board meeting.

Britni reminded the Board that when they vote, they do not vote based on their company, but rather what is best for the composting industry and WORC. If a vote occurs where a Board member cannot do this, they must recuse themselves rather than voting based on company/personal preference.

Mary updated the Board on the upcoming legislative session (see attached). More updates should be completed soon to determine which bills will be moving forward.

Mary reported that WSDA will be meeting next week to discuss managing organic material to avoid contamination that promotes the spread of the Apple Maggot.

**Other Business:**

- Britni will email all committee chairs to remind them of their responsibilities as chair to coordinate and facilitate monthly committee meetings.
- Board decided to keep a more compost centric focus this year for events, membership etc.
- The Bylaws currently state that only Board members are allowed to be on committees. The Board discussed the importance of allowing members to be on committees to gain experience and exposure to the WORC Board. Motion made to allow members on committees, seconded and passed. Motion made to allow only Board members to operate as chair of committees and members as co-chair, seconded and passed. Bylaws to be amended to reflect this decision.
- Stephanie Miller volunteered to be the new ROT Chair. Steve Diddy will join the ROT committee.
- Dan and Stephanie to attend WSRA and put up a booth. Britni will confirm that we have a booth and will provide all materials to anyone wishing to promote WORC at events throughout the year.

**There being no further business, the meeting was adjourned at 1:57pm**